

artstarts

Invest in Creativity

Capital and Endowment Campaign





Art Starts Something in the Brain

It leads to more confident, versatile and creative individuals. It can serve as a lifesaver. It establishes a foundation on which other forms of learning are built. Art inspires. It communicates. It teaches. Art works.

The magic that art works on young brains persists into adulthood, even among those who have no thought of becoming musicians, writers, artists, dancers or actors. Art helps shape the kinds of brains we all need: disciplined, creative, sympathetic, flexible, decisive.

Stimulate the senses, engage the emotions, use the muscles, hone fine motor skills, challenge the mind, cooperate in groups, perform, puzzle, practice, pretend and play.

We don't need to be experts to know that these are the things that children delight in doing. But it is illuminating to find current research that shows when the arts are integrated into education, the effects on brain development among youth and adolescents are both permanent and profound.

All children deserve to have exceptional experiences in the arts. A rich, diverse, creative and stimulating environment, including dynamic arts learning, is not just nice, it's essential.

Art **Starts** in Schools

Investing in Creativity

ArtStarts has been investing in creativity in BC schools since it was founded in 1996. Annually, our programs enliven the education of half a million young people through dance, music, theatre, literature and visual arts.

innovative arts programs for young people

We actively engage thousands of young people with 3000 professional performances and artist-led workshops in schools across BC.

practical resources for teachers and artists

Our artist directory, showcase, exhibitions and funding programs help educators and artists develop new ways to integrate arts and culture into learning.

leadership in advocacy for arts in education

By making the arts more approachable and education more dynamic, our programs weave creativity into the fabric of our communities



Spring Garden, oil pastel and watercolour paint, grade 2B3



“What kind of a country do we want to build?...A Canada overflowing with artistic creativity.”
Prime Minister’s reply to the Speech from the Throne



Building ArtStarts

ArtStarts is a centre for creativity and discovery. In 2006, a stunning new facility will open amid the major theatres, art galleries and concert halls of downtown Vancouver.

The City of Vancouver Cultural Amenity Bonus Program has awarded ArtStarts 4000 sq ft in a mixed-use development at the corner of Richards and Robson. ArtStarts' new multi-million dollar facility will offer:

Exhibition

Canada's first gallery dedicated to young people's art offers local, national and international exhibitions and much-needed celebration of their creativity.

Creation

The art and curiosity of young people inspires artists and educators to develop innovative strategies to integrate the arts into learning.

Research

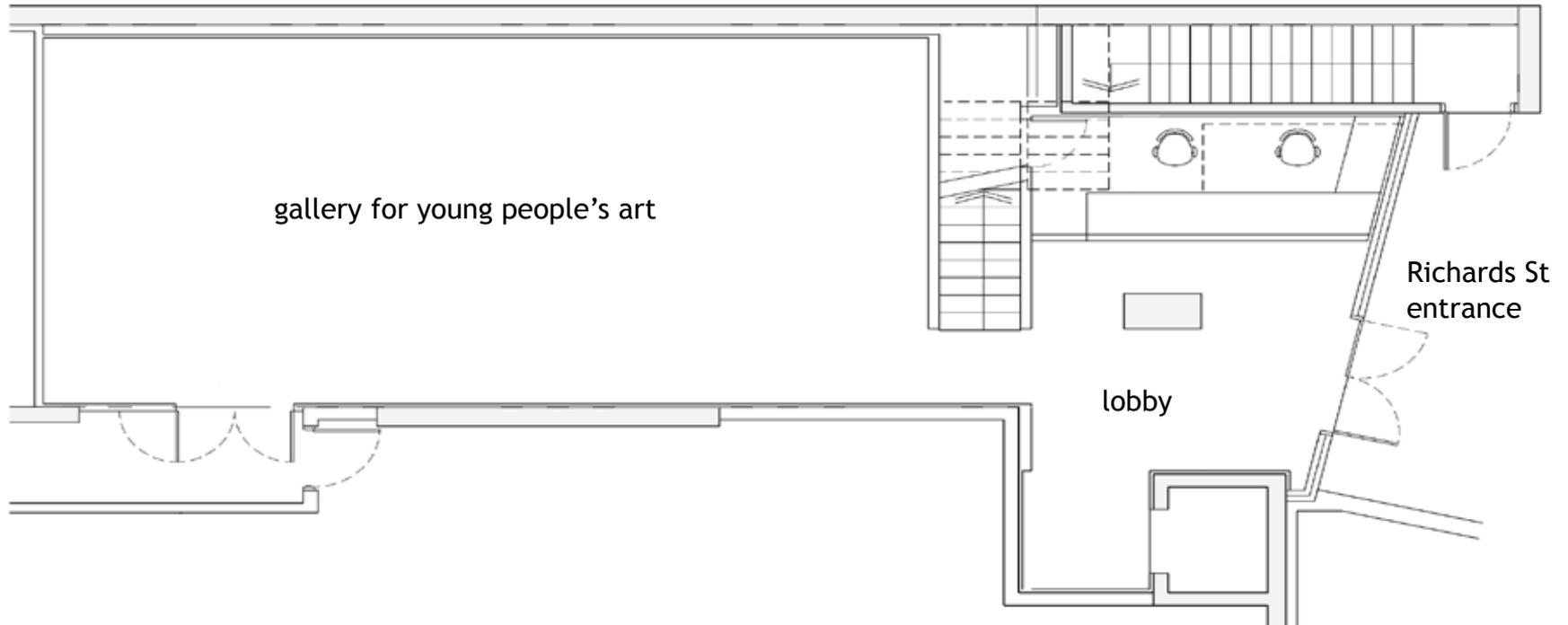
A dynamic hub at the centre of BC's arts and education community, ArtStarts provides students, artists, and educators a venue for reflection, research, and debate.

Development

The gallery, artists studio, media room and resource centre make ArtStarts a cornerstone for developing the arts in BC schools and communities.



1st Floor: exhibition and creation



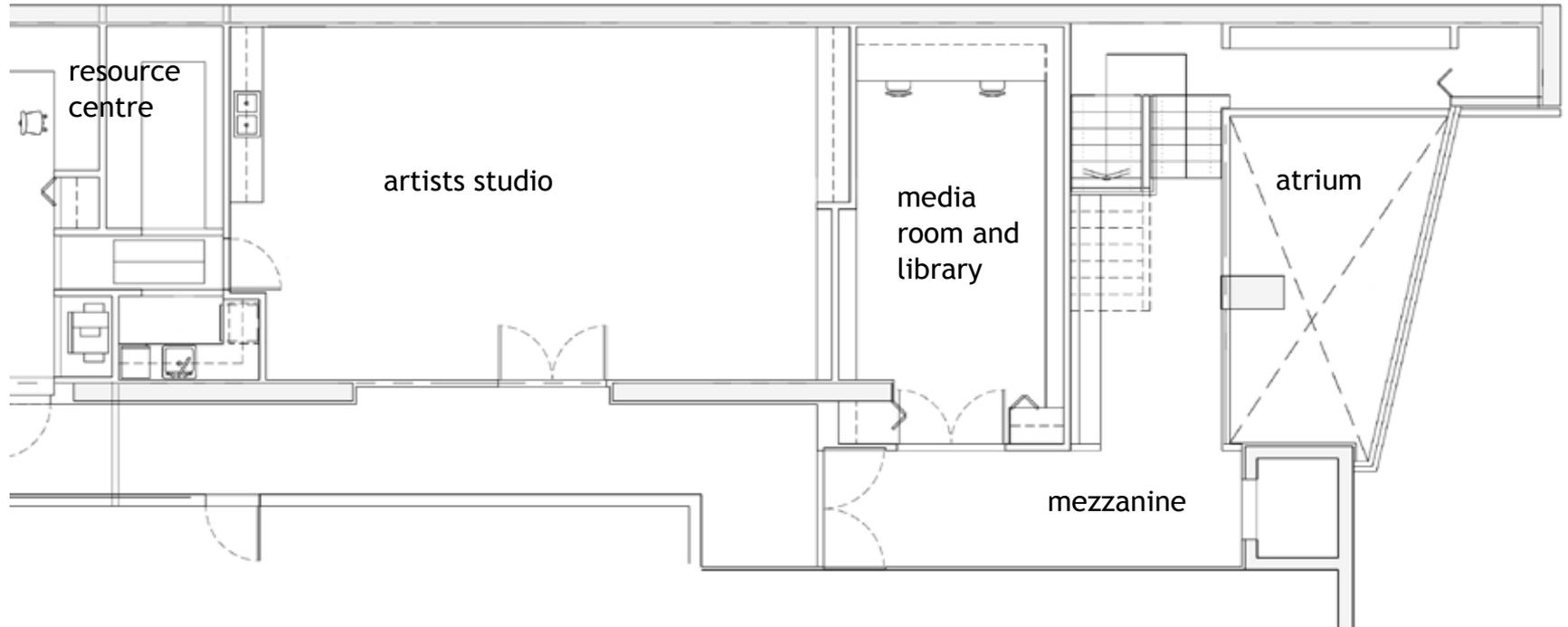
Outside, a 10 ft banner heralds the joy in children's art. Look through the 20 ft x 20 ft window and see sculptures installed in mid-air, video projected on glass, and youthful installations that welcome you in.

Step inside and explore the dynamic 1000 sq ft gallery. It is both a professional exhibition space and an inviting family-friendly place for learning and creativity.

Spotlights shine on pop-up books by local grade ones, carvings by Nisga'a teens and mixed media panels from the coast that tell a story of resilience and strength.

Six major seasonal exhibitions draw schools, local families and tourists. Special events bring donors, community partners, proud parents and, of course, artists of all ages.

2nd Floor: research and development



A school group goes up to the artists studio to work with an artist, such as a painter or print-maker. Not only do they discuss the art in the gallery, they discover how to use colour and texture to express what they have learned.

Next door in the media room & library, a facilitator leads a live web cast of a workshop. Without interrupting the students, educators across BC share observations, brainstorm applications, and develop new teaching techniques.

ArtStarts digital repository of children's art is accessible online for scholarly and artistic research or peer-to-peer mentoring. And it is a wonderful resource for anyone looking for ideas for children's art projects.

At the heart of all this activity, the ArtStarts resource centre takes on an important role as BC's hub for innovative arts and education programs.



Invest in Creativity

ArtStarts Capital Fund

Your gift will help us build and equip a centre for young people's art and a hub for arts and education in BC.

Capital Donations provide the fixtures, furnishings, multi-media and exhibition equipment.

ArtStarts Facility Endowment

Your gift will ensure the gallery's ongoing success and keep the facility at the leading edge for years to come.

Endowment Gifts ensure funding for our property costs and maintenance in perpetuity.

Artists in the Classroom Endowment

Your gift will help more students see more performances, participate in more workshops and present their own work in public exhibitions and events in the schools.

Endowment Gifts help us present exhibitions and residencies in the facility and in schools throughout BC.

Maximize your Investment

ArtStarts is eligible to match capital and endowment donations through provincial and federal programs. Each dollar raised in the private sector could leverage two more dollars for ArtStarts.

Return on Investment

Team builders

up to \$1,000

Join our creative team...Your investment will create new opportunities for students to learn together through the arts. All contributors will be recognized on a permanent installation in the new Centre visited by a projected 15,000 people each year, and on our website, used by 40,000 people annually.

ArtStarters

\$1,000+

Take home a work of art...Your investment will help young people to build portfolios of creativity and achievement. In addition to the benefits above, you will be given a beautiful print of an outstanding work of children's art, suitable for display at home or at work. You will also be invited to ArtStarts' opening receptions and special events.

Key Investors

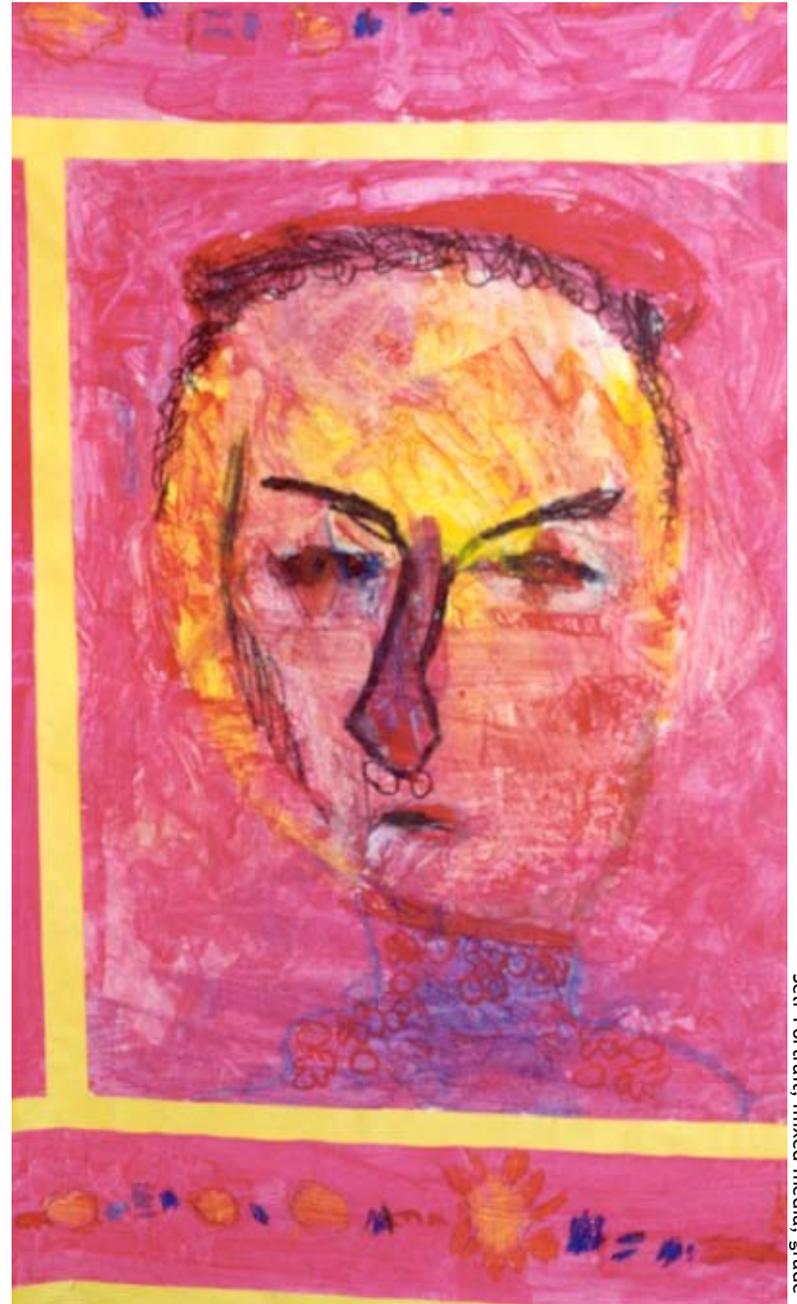
\$10,000+

Earn a key to the building...Your investment will secure arts-enriched programs for schools throughout BC. Key Investors will be presented with a symbolic key to the building giving you the privilege of hosting a private reception in Canada's first gallery for young people's art.

Anchor Investors

\$25,000+

Name a space in perpetuity... Your investment will guarantee the long-term sustainability of ArtStarts and our programs. There are a limited number of opportunities to name spaces and programs in honour of individuals, corporations, families and foundations.



Self-Portrait, mixed media, grade 1



"...through the arts, our ability to problem solve, see different perspectives, think creatively and develop alternate means of expression is expanded. ArtStarts is a valuable resource for schools because they are adding value to education through the arts."

John White, ArtStarts Past President
Director of Instruction, Burnaby School District

ArtStarts Team

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Executive Director: Wendy Newman
Development Consultant: Nuala Woodham
Development Assistant: Katie Varney
Operations: Cheryl Hurd
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Bookings: Tara Bailey
Exhibitions and Programs: Cyndy Chwelos
Program Assistant: Nichola Ogiwara

ArtStarts in BC

We mobilize a **network** of educators, artists and community arts organizations to broaden young people’s engagement with dance, music, theatre, and the literary and visual arts.

Our **artists** live and work in every region of BC and reflect the cultural and artistic diversity of Canada.

Our **board of directors** is made up of culturally and geographically diverse stakeholders: 50% are from the GVRD and 50% represent other regions of BC.

ArtStarts’ eight full and part-time **staff** members are experienced educators, artists, and administrators.

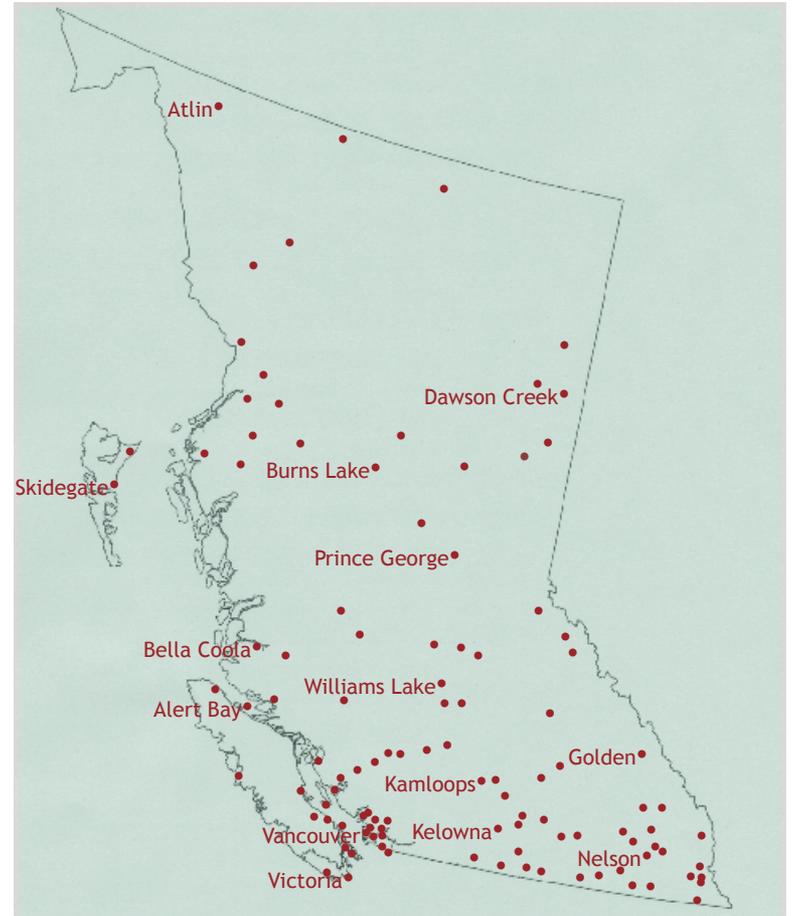
With an annual **budget** of over \$1 million, we consistently operate in the black.

ArtStarts’ core and program **funding** is secured through long-term partnerships with the BC Arts Council and the Vancouver Foundation. We receive multi-year funding from Canadian Heritage, Canada Council for the Arts, the JW McConnell Family Foundation and the Cherniavsky Junior Club. Annual assistance comes from a wide range of foundations, corporations and the Province of British Columbia.

Legal Name: The Art Starts in Schools Society

Society Number: S-35102

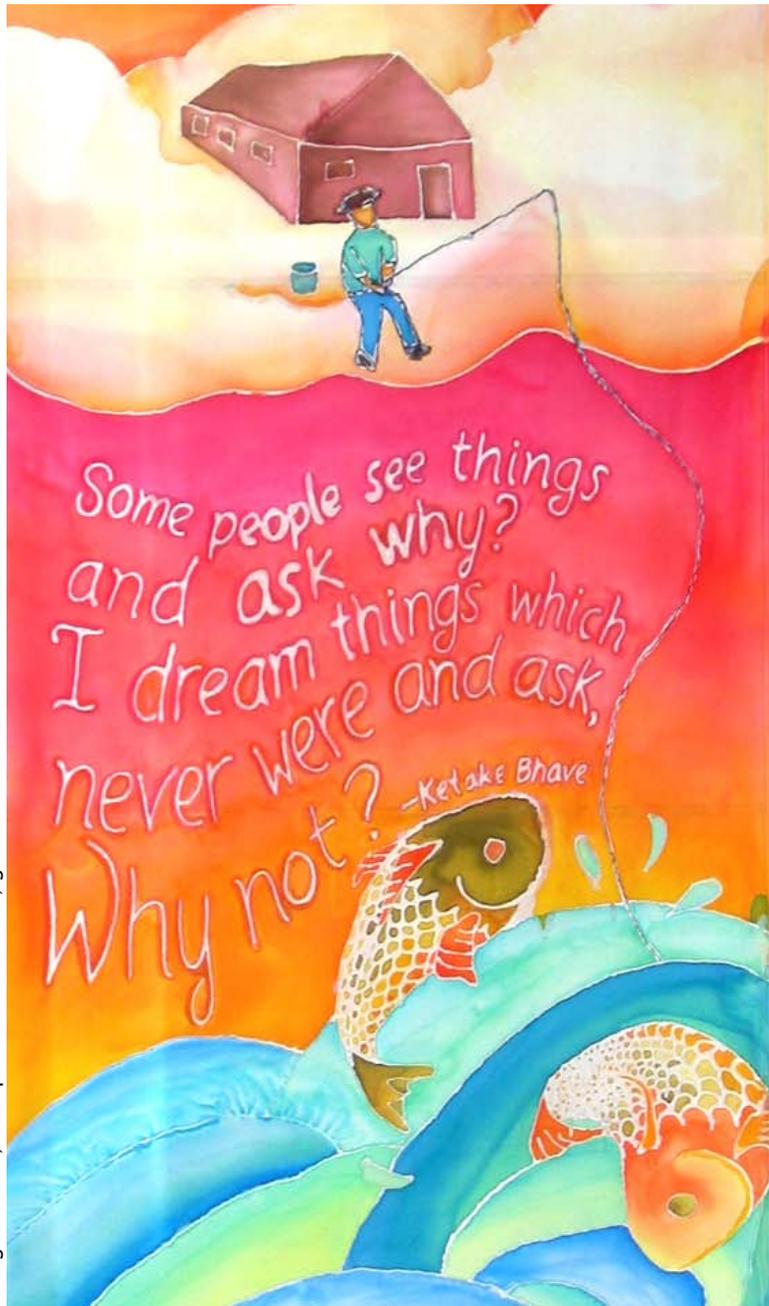
Charitable Registration Number: 89765-8936-RR0001



Every dot represents a community where schools are actively engaged in ArtStarts programs.

“The ArtStarts project was by far the best experience of my high school years.”

Grade 12 student
Courtenay, BC



To find out more about ArtStarts or to make a donation online visit:

www.artstarts.com

Contact: Wendy Newman, Executive Director

Direct Line: 604 878-7144 x 5

Email: development@artstarts.com

Mailing Address: 808 Richards Street

Vancouver, BC, V6B 3A7

